



February 2007

THE KING COMPANIES NEVER STOP MAKING INVESTMENTS TO IMPROVE OUR COMPETITIVENESS IN TIRE MOLD PRODUCTION AND REPAIR. In 2007 we will simultaneously be:

- Building a new foundry building
- Installing a new furnace and oven
- Placing our 8th CNC model machine in production
- Integrating a new business/manufacturing software package
- Moving King Model towards ISO 9001:2000 certification

We are beginning 2007 stronger than any previous year. We will offer our customers a higher quality product delivered more quickly.

PLANT RELOCATIONS

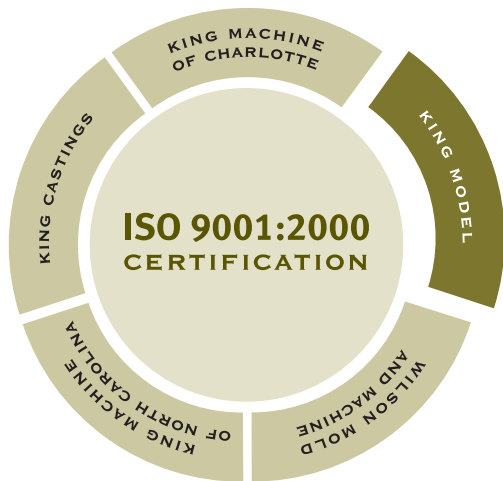
The 2006 move of **King Model** into its larger and fully renovated location was completed without any major disruptions.

In 2007 a new foundry building for **King Castings** is being erected. Once completed, it will be their new home further streamlining our business. We have purchased a new furnace, oven, and washout system that will be installed in the new building as well.

ISO 9001:2000 CERTIFICATION

We are looking forward to successfully completing certification to ISO 9001:2000 at **King Model** next January. At this point in time we are on schedule to achieve this target. Once completed, the **King Companies** will have all 5 of their facilities certified with this distinction.

All phases of mold production – model/casting/machining/repair – will operate under the same streamlined and effective system.

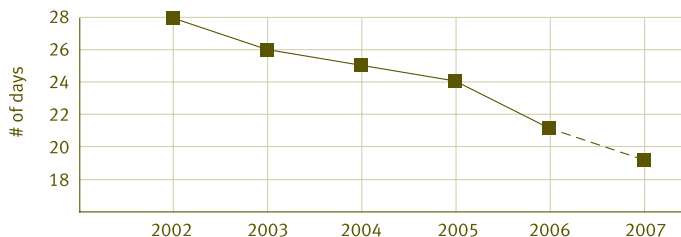


SPEED

The **King Companies** continuously implement ways to reduce the timeline from drawings to mold delivery. Focusing on **speed** not only makes us a more competitive company, it provides you with the opportunity to improve your profitability in areas such as:

- Bringing a new tire design to market faster
- Producing tires in the plants sooner
- Increasing marketing and engineering time to refine new tire ideas
- Providing greater tire plant scheduling flexibility

We are well known for **expedited** and **quick-service** molds. We continuously reduce the lead time required to produce these molds. 2007 is following in the same pattern, as we keep searching for and finding ways to manufacture tire molds faster.



OUR OBJECTIVE

Our objective is to help you make more money by delivering the highest quality tire molds more quickly at competitive prices.

Sincerely,

Michael J. Wells
President